

# FOLLOW THE STEPS TO REGISTER NOW

- 1 (Please complete the following form) - DELEGATE REGISTRATION
- 2 (Please complete the following form if applicable) - YOUTH LEADERSHIP REGISTRATION
- 3 (Please complete the following form if applicable) - CHILDCARE REGISTRATION
- 4 (Please complete the following form if applicable) - GOLF TOURNAMENT
- 5 (Please complete the following form. This payment form must be received to ensure registration) - CONFERENCE PAYMENT INFORMATION
- 6 (Please send all forms to: The Greater Tallahassee Chamber of Commerce, PO Box 1639, Tallahassee, FL 32302 OR FAX to 561-3860. If you prefer to register online, visit [www.talchamber.com](http://www.talchamber.com). For additional information contact the programs & events department at 224-8110

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## 1 DELEGATE REGISTRATION

Name \_\_\_\_\_  
Company/Organization \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_  
Nickname (for name badge) \_\_\_\_\_  
Spouse (if applicable) \_\_\_\_\_  
Spouse Company (if applicable) \_\_\_\_\_  
Spouse Address (if different) \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email \_\_\_\_\_

Name & phone in case of emergency \_\_\_\_\_

Please indicate any special health, dietary or access needs \_\_\_\_\_

\* Each form must be mailed or faxed to the Chamber to ensure registration is complete. Should you prefer to register online, please do so at [www.talchamber.com](http://www.talchamber.com).

# REGISTRATION INFORMATION

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| Registration Fees   | By June 6 | After June 6 |
|---|-----------|--------------|
| <b>Attendee</b>   | \$295     | \$320        |
| <b>Additional Delegate from Same Organization</b>   | \$250     | \$275        |
| <b>Non Profit Delegate</b>  | \$250     | \$275        |
| <b>Spouse</b><br>The term spouse/guest refers to your spouse, significant other, or immediate family member only.   | \$225     | \$250        |
| <b>First Time Attendee</b><br>The term first time attendee refers to an individual representing a company/organization that has not previously attended the Chamber conference. | \$225     | \$250        |

NOTE: All paid conference registration fees include the following: Friday cocktail & hors d' oeuvres reception, Saturday Breakfast & Lunch Buffets, Saturday Dinner, Saturday Entertainment & Sunday Breakfast Buffet

## Confirmation

You will receive a written confirmation for the conference from the Greater Tallahassee Chamber of Commerce upon receipt of your registration.

## Conference Cancellation/Transfers

If your conference registration cancellation is received in writing **before 5:00 p.m. on Friday, June 6, 2003**, we will refund your registration fee less a \$25 administrative fee. Your registration fee cannot be refunded if you cancel **after 5:00 p.m. on Friday, June 6, 2003**. Mailed registrations must be postmarked by **June 6, 2003**, to qualify for lower rates. Faxed and online registrations must be received with payment by **June 6, 2003**, to qualify.

To transfer your registration to another person in your business/organization, mail or fax to the Greater Tallahassee Chamber of Commerce a written request on official letterhead detailing the change. To guarantee the transfer is in effect for the conference, it must be received by **5:00 p.m. on Friday, June 6, 2003**.

There will be no refunds for no-shows or for cancellations received after **5:00 p.m. on Friday, June 6, 2003**.

## ACCOMMODATIONS

Marriott Bay Point Resort Village  
4200 Marriott Drive  
Panama City Beach, Florida 32408  
Reservations Phone: 1-800-874-7105 or 850-236-6052

### Rates

|                        |   |       |
|------------------------|---|-------|
| Guest room             | : | \$129 |
| One Bedroom Suite      | : | \$129 |
| Golf Villa-One Bedroom | : | \$129 |
| Golf Villa-Two Bedroom | : | \$228 |

Guest rooms will be assigned by the Marriott Bay Point Resort Village reservations department. Your reservation must be guaranteed with a major credit card. Check-in time is 4:00 p.m., check-out time is 11:00 a.m. Guests may request a late check-out time by calling the resort prior to the conference.

Call the Marriott Bay Point Resort Village at 1-800-874-7105 or 850-236-6052 for reservations today. To ensure special rates, please reference the Tallahassee Chamber Community Conference when making reservations. To ensure a room, reservations must be made by **Friday, June 6, 2003 (cut off date)**. Any reservations not cancelled within 5 days prior to arrival, or no shows, will forfeit one night's deposit.

NOTE: The Chamber has reserved a large number of rooms for conference attendees, however, due to the busy summer season, the resort cannot guarantee your room if a reservation is placed after the Chamber conference deadline of **Friday, June 6, 2003**. Additionally, the resort's marina is home to the Bay Point Billfish Invitational Tournament, which occurs the same weekend as the Chamber conference. While a great addition to the weekend's activities, this will limit room availability after the deadline of **Friday, June 6, 2003**.

## SCHEDULE FOR: FRIDAY, JULY 11, 2003

Central Standard Time

### Morning

9:00 a.m. **Early Registration Opens**  
(Room check-in available at 4:00 p.m. Early check-in available by calling the resort)

10:00 - 11:00 a.m. **Chamber Board of Directors' Meeting**

### Afternoon

Noon **Healthplan Southeast "Defend the Cup Challenge" Golf Tournament** (registration opens at 11:00 a.m.)  
Held at the nationally recognized **Lagoon Legends**

1:00 p.m. **ART EXHIBIT OPENS** (displayed throughout entire weekend)  
**"Artists in Our Economy: An Exhibition of Tallahassee Talent"**  
Objects by over 40 artists will be exhibited, including work by individuals famous far beyond the boundaries of our region as well as emerging artists. Working artists are one essential component of a creative city that has a thriving economic base. These artists are all contributing to the local economy and export Tallahassee talent to other cities. Come see the breadth, creativity and strength of artists in our economy.  
With appreciation to The Mary Broman Museum of Art & Science for creating this exhibit. Exhibit is open all weekend and complimentary to conference attendees.

1 - 5:30 p.m. **Conference Attendee Registration & Check-In**

### Evening

5:30 p.m. **"Hob Nob on the Bay" Cocktail Reception**  
The opening social of the weekend complete with live music, the cool breeze of St. Andrew's Bay and a great opportunity to connect. Sponsored by First American Title Insurance Company, Florida League of Cities & The Kidd Group

7:00 p.m. - til **Dine Around Panama City Beach**  
On Your Own-Take advantage of the area's great restaurants. There is something for every palate!

## SCHEDULE FOR: SATURDAY, JULY 12

Central Standard Time

### Morning

7:30 a.m. **For the Early Risers-Coffee and Your Tallahassee Democrat**

7:45 a.m. **Breakfast Buffet Opens**

8:00 a.m. **Welcome**  
Gary Yordon, Master of Ceremonies  
Kim Williams, Chairman, Greater Tallahassee Chamber of Commerce  
Video Premier of "The Chamber. It's YOUR Business-You Belong!"  
Recognition of Conference Presenting Sponsors: Capital City Bank & Sprint representatives

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- 8:15 a.m. **General Session Program Begins**  
Sponsored by: Tallahassee State Bank & The St. Joe Land Company
- 8:30 a.m. **Targeted Community Goals-Leadership Update**  
John Marks, Mayor, City of Tallahassee  
Tony Grippa, Chair, Leon County Board of Commissioners
- 8:45 a.m. **Morning Keynote Address**  
Peter S. Rummell, Chairman & CEO of The St. Joe Company
- 9:30 a.m.-  
11:45 a.m. **Concurrent Sessions**  
Attendees will have the opportunity to attend two sessions.
- "CEO's Growing in Our Own Backyard"**  
Projections for future development in the changing economic environment  
Panel Discussion  
Sponsored by: Ausley and McMullen Law Firm & Poole Engineering & Surveying, Inc.
- "Bold steps, Big decisions: The Impact of Technology on Economic Development Through Education"**  
Ed Dinan, CEO, Verizon  
Sponsored by: Apple Computer
- "Artonomics 101: The Role of the Arts in Economic Development"**  
Janet Hinkle, Chair, Cultural Advisory Council  
Kay Stephenson, President & CEO, Datamax Group  
John Thomas, Director of Legislative and Public Affairs, Florida League of Cities  
Marjorie Turnbull, Executive Director, Tallahassee Community College Foundation
- 10:30 -10:45 a.m. **Mid Morning Break & Networking**  
Sponsored by: Bateman Harden, P.A., Hilaman's Blade Runners & Tallahassee Memorial Healthcare
- Afternoon**
- Noon **Lunch Buffet Opens**  
**Lunch Program & General Session**  
Sponsored by: Bob Knight Photo, ElectroNet Intermedia Consulting & Pro-Steel Buildings, Inc. (PSBI)
- 12:15 p.m. **"State of the Campus: A Presidential Power Lunch"**  
Dr. Fred Gainous, Florida A&M University  
Dr. Bill Law, Tallahassee Community College  
Dr. T.K. Wetherell, Florida State University  
Moderator: Dr. Debra Austin, Chancellor, Florida Colleges & Universities
- 2:00 - 6:00 p.m. **UNWIND!**  
**Activities On Your Own: Explore Panama City Beach**  
Beach & water sports, diving, snorkeling, fishing, tennis or golf...the activities both on-site and off are endless.
- 6:30 p.m. **Sensational Short Social-Pre-Banquet Cocktail Reception**  
Enjoy a cocktail while browsing "Artists in Our Economy: An Exhibition of Tallahassee Talent"  
Social Sponsored By: BB & T, Cardinal Services & Lamar Outdoor Advertising Company of Tallahassee

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7:15 p.m. **An evening of Dinner, National Entertainment & Dancing**  
Sponsored By: Capital Regional Medical Center (formerly Tallahassee  
Community Hospital) & The Parrish Group

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8:15 p.m. **Back by Popular Demand**-you asked for more, we made it happen!  
**Spike Manton, Comedian**  
The nationally recognized Spike is back in the Panhandle and loaded with more  
jabs than imaginable.

9 p.m.- Midnight **Live Band-Dancing for the Night Owls!**

## SCHEDULE FOR: SUNDAY, JULY 13

Central Standard Time

### *(Pre-Conference Activity)*

7:00 a.m. **Power Point Fellowship Service:** Explore community crossroads through  
fellowship with the Power Point team. Power Point is a non-denominational  
Christian Fellowship aimed at business people of Tallahassee  
Jim Hunt, President & CEO ElectroNet Intermedia Consulting  
Mizell Stewart, Managing Editor, Tallahassee Democrat

7:30 a.m. **For the Early Risers-Coffee and Your Tallahassee Democrat**

7:45 a.m. **Breakfast Buffet Opens**

8:00 a.m. **General Session Program Begins**  
Sponsored By: Full Press Apparel, Inc., ITEX-Tallahassee &  
Marpan Supply Company, Inc.

8:15 a.m. **Morning Address**  
Gary Yordon, Master of Ceremonies

**Snapshot for 2003-2004**  
Jeff Wahlen, Chair-elect, Greater Tallahassee Chamber of Commerce

**Results of Consolidation Study**  
Report

**2nd Annual Chamber Community Poll**  
Sponsored by: Capital Health Plan  
Jim Hunt, Chair, Communications Committee

9:00 a.m. **Mid Morning Break & Networking**  
Sponsored by: Desloge Home Oxygen & Medical Equipment, DOC'S Business  
Interiors & Prudential Tezler and Russell Real Estate

9:15 a.m. **Morning Motivational Address-National Keynote**  
**"Community Stakeholders: Moving From Information to Action"**

10:45 a.m. **Closing & Departure**

11:00 a.m. **Resort Check-out**

*Note: Program is subject to change. See registration information inside.*